



Kuwait International Agro Food Expo

15 **16**

DECEMBER 2024

Kuwait international Fair Ground
Hall 8, Timing: 10:00 AM - 7:00 PM



 KuwaitIAFE

 Kiafe

 q8kiafe

 Q8KIAFE



www.kuwait-food.com

PARTICIPATION CONTRACT - SPONSORSHIP (EXHIBITION)

A. SPONSORSHIP BENEFITS	Title Presents (Exclusive)	Main Choose Your Title	Diamond	Gold	Silver	Reg. Desk	Visitor Bag	Floor Plan	Lanyard	Hall Entrance
Name & logo on exhibition promotional materials / marketing collateral according to the level of sponsorship	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibition space (Bare Space)	72 sqm	54 sqm	36 sqm	18 sqm	9 sqm	9 sqm	9 sqm	9 sqm	9 sqm	9 sqm
Name & logo on exhibition main banners according to the level of sponsorship	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Link from the exhibition website to your organization website according to the level of sponsorship	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Display of roll - up banners at the venue (.84m width x 2m height) (sponsor to provide rollup banners)	6 nos.	4 nos.	3 nos.	1 no.						
Opportunity to advertise in 4 colours on one side of visitor bags 5000 nos (design to be provided by sponsor)							✓			
Opportunity to advertise on 1 expo registration desk (design to be provided by sponsor) located at the entrance of the halls						✓				
Name & logo of the sponsor on the lanyards along with event branding (5000 nos)									✓	
Floor plan display boards (1.94m x .94m) at the exhibition centre highlighting your stand location with your company logo								✓		
Opportunity to sponsor Exhibition Hall Entrance Arch										✓
Your Company Logo on Welcome Splash Page on the KIAFE website from date of contract	✓									

SPONSORSHIP FEES IN USD.	35,447	29700	19,800	9900	5,000	11,053	16,570	6,921	11,053	27,632
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A. Please tick (✓) your sponsorship option										
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SPONSORSHIP FEES IN KWD.	10,911	9130	6,095	3044	1,514	3402	5100	2130	3402	8,505
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A. Please tick (✓) your sponsorship option										
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A : Total Sponsorship Fee (Net Amount to be transferred)	USD (in Words)	
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A : Total Sponsorship Fee (Net Amount to be transferred)	KWD (in Words)	
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Contact Details (To be completed by Sponsoring Company)

I/We have read the participation conditions and we undertake to observe and be bound by them.

Organization :			
Key Contact :		Designation :	
E-mail :		Mobile:	
City :		Country :	
		Stamp:	

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Authorized Signatory

PARTICIPATION CONTRACT - EXHIBITION STAND/BARE SPACE

B. Exhibition Stand Packages

Shell Scheme
 (Minimum 9 sqm)

- Each 9 sqm option will include:**
- 2 sided wall panels & 2 sides open.
 - 1 table & 2 chairs.
 - 2 fascia boards for your company name.
 - 2 spotlights of 100 watts each.
 - Stand Carpet.
 - 1 power socket.
 - Minimum 9 sqm & multiples of 9 sqm.



9 sqm - USD 3500 / KWD 1075
18 sqm - USD 7344 / KWD 2257

Bare Space Reservation
 (Minimum 18 sqm)

- Bare space reservation only as per requirement.
- Electric and rigging charges will apply extra.
- Booth design submission deadline 15 days before the exhibition.



USD 360 / KWD 110 x sqm
Total USD / KWD

B1. Electricity Options

For Custom stands only

Single Phase Connection:

Quantity

13 Amp: USD 71	<input type="text"/>	
13 Amp: KWD 22	<input type="text"/>	
Per visa charge is 160\$ / 49 د.ك	<input type="text"/>	

B + B1 : Total Fee	USD	
(Net Amount to be transferred)	(in Words)	

B + B1 : Total Fee	KWD	
(Net Amount to be transferred)	(in Words)	

Payment Terms: Full payment should accompany this completed application form.

Please tick (✓) your option
 * Contact us for more options

Three Phase Connection (TPNE Connection):

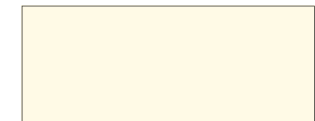
Quantity

32 Amp: USD 216	<input type="text"/>	
32 Amp: KWD 66	<input type="text"/>	
63 Amp: USD 395	<input type="text"/>	
63 Amp: KWD 121	<input type="text"/>	

Contact Details (To be completed by Sponsoring Company)

I/We have read the participation conditions and we undertake to observe and be bound by them.

Organization :			
Key Contact :		Designation :	
E-mail :		Mobile:	
City :		Country :	



Stamp:

.....
 Authorized Signatory

TERMS AND CONDITIONS - EXHIBITION & CONFERENCE



Kuwait International Agro Food Expo

1. DEFINITIONS

The terms and conditions set out herein shall be read and construed together with this Participation Contract particulars to form the Contract between the Participant and the Organiser.

'Participant / Delegate'	The term 'Participant' shall mean 'sponsor / Exhibitor' and any company, partnership, firm, organisation to whom delegate confirmation / sponsorship benefits /Exhibition stand space has been allocated for the purpose of participating as delegate, exhibiting, advertising and sponsorship and shall include their employees, contractors, suppliers and agents.
'Exhibition/Conference'	The term 'Exhibition/Conference' shall mean this event detailed on the Participation Contract.
'Organiser'	The term 'Organiser' shall mean Deem For Event Management / Pine Experiential Events Pvt Ltd.
'Venue'	The term 'Venue' shall mean any exhibition hall, tent, land or area, conference facility, hotel or other such building and in particular shall mean the venue listed in the Participation Contract and any where within the precincts of such location under the control of the Organiser for the purposes and duration of the event.
'Contract'	The term 'Contract' shall mean the Participation Contract which is formed by the acceptance and signing of this Participation Contract.

2. APPLICATION FOR PARTICIPATION

2.1 All applications for participation shall be made on the prescribed contract form, which shall be submitted to the Organisers or their authorised representative(s), as notified, and once the Organisers receive the signed Contract and issues an invoice to the Participant, this will constitute the Participant's confirmation of participation and acceptance of the terms of contract. The Organisers, though not bound by this Contract to do so, will to the best of their ability attempt to meet the requirements of the Participant. The Organisers reserve the right to accept or refuse any Contract without disclosing the reasons to the Participant. No Participant may refuse the space which is allotted to him, nor for such reason cancel his participation. If the participation of a prospective Participant cannot be accepted due to lack of available space, the prospective Participant shall not be entitled to claim or receive any compensation.

2.2 The date, time and duration of the exhibition/conference shall be at the discretion of the Organiser. In the event of any change due to force majeure or the decision of regulator/supporting government/ discretion of the Organiser for any reason, the Organiser shall notify the Participant of the opening and closing times before/during the exhibition/ conference.

3. PAYMENT OF PARTICIPATION FEES

3.1 All payments for participation should be paid in full, along with the Participation Contract upon receiving of an invoice. The Organiser reserves the right to claim an additional 5% interest per month in addition to the participation fees from the Participant. If the payment clause is not met this will commence from the opening date of the exhibition/conference.

3.2 Any and all additional facilities or services requested by the Participant shall be paid for in advance without exception.

3.3 No Participant may remove the products and samples from his stand or space until all dues to the Organisers have been paid and only in the authorised hours for doing so.

3.4 In the event of a breach of any conditions for participation or payment, the Organiser reserves the right in all cases to retain the full amount paid by the Participant and have a lien/retain all goods of the Participant and at the discretion of the Organiser,

auction or sell goods of the Participant to recover the money due to the Organiser and recover further money from the Participant as provided herein along with storage and transportation charges, legal and solicitor charges or any other charges as

4. CANCELLATION/TERMINATION

4.1 Cancellation of booking will not be accepted, and full participation fees will have to be paid as per Participation Contract submitted irrespective of the fact of non-participation. The Organiser reserves the right to claim an additional 5% interest per month in addition to the participation fees from the Participant. This will commence from the opening date of the exhibition/conference.

4.2 The agreement to exhibit/sponsor is irrevocable by the Participant and in the event of cancellation or no-show full participation fees is liable to be paid by the Participant.

5. ALLOCATION OF EXHIBITION SPACE

5.1 The Organisers shall allocate the space in accordance with the nature of exhibits or in any manner they may deem fit. The Organisers reserve the right to change the space allocated to the Participant at any time prior to the commencement of the erection of the booth by the Participant and, at the sole discretion of the Organisers, to alter the space or transfer or close entrances or exits to the exhibition/conference facilities and to undertake such structural alterations as they may deem fit. The Participant shall have no right to cancel his participation in the exhibition/conference nor to claim for compensation as a result of such changes. The Organiser will make efforts to satisfy the Participant with the best location, however, cannot be held responsible for unforeseen circumstances such as obstructions due to fellow Participant booths or other event developments.

5.2 A Participant manual will be issued to the Participant containing detailed information/guidelines for participation in the exhibition. All conditions and details contained therein are binding on all Participants and appointed agents for the exhibition/conference and must be complied with, without exception.

6. FORCE MAJEURE

6.1 The Participant shall hold the Organisers safe and harmless from all loss or damage and in no event shall the Participant have any claim of damages compensation of any kind against the Organisers before/during/after the exhibition/conference dates caused by theft, fire, collapse of building, explosion or accident; defect in the exhibition hall (The hall), storm, tempest, lightning, acts of God, flood, drought, earthquake or other natural disaster, epidemic or pandemic; government decision, national emergency, national mourning, riots, strikes, civil unrest, labour disputes, industrial action lock-outs, explosions, terrorist attack, civil war, threat of or preparation for war, armed conflict, imposition of sanctions, embargo or breaking off diplomatic relations; nuclear, chemical or biological contamination or sonic boom, any law or any action taken by a government or public authority including without limitation, government order cancelling the event, imposing of curfew, lockdown due to public health risk/ communicable diseases, safety measures, an export or import restrictions, quota or prohibition, or failing to grant a necessary license or consent; non-performance by suppliers or subcontractors (other than by companies in the same group as the party seeking to rely on this clause); and interruption or failure of utility service; general cause of force majeure whether or not ejusdem generis with foregoing or any cause not within the Organiser's control or for any loss or damages sustained in the event that the opening or holding of the exhibition is postponed, cancelled, prevented, postponed abandoned or duration changed or abandoned for any loss or damage to the basic shell scheme stand provided, and if it transpires that it is impossible to hold the Exhibition as scheduled due to any reason whatsoever, the already paid monies by the Participant shall not be refunded. The Participant is advised to take out an appropriate insurance cover for the purpose of indemnifying the Organiser as aforesaid and also cover themselves against all risks anticipated/associated with their participation/ beyond the control or knowledge of the Organiser and more explicitly, with respect to the conditions herein for which the Organiser has expressed not to be responsible.

7. CHANGES

7.1 The Organiser retains the right to change the venue or duration or dates without prior notification including if they deem it to be in the interests of the event, or for reasons beyond their control. In no event shall the Participant have any claim for damages of any kind against the Organiser with respect to any loss or damage consequent upon preponement, cancellation, breakdown, prevention or any postponement or abandonment of the exhibition/conference by reason of the happening of any of the events or otherwise the hall becoming wholly or partially unavailable for the holding of the exhibition for reasons which may be within or beyond the Organiser's control and the Organiser shall be entitled to retain the full amount paid by the Participant. If in the opinion of the Organiser by rearrangement or postponement of the period of exhibition/conference or by substitution of another hall or building or in any other reasonable manner, the exhibition/conference can be carried out, these conditions shall be binding upon the parties and shall be determined by the Organiser. In no circumstance, the Participant can claim a refund.

7.2 Due to unforeseen circumstances, the programme may change and Deem For Event Management / Pine Experiential Events Pvt Ltd. reserves the right to alter the venue, programme and / or speakers without any prior notice and the Organiser shall not be held responsible for any claims whatsoever.

8. CONFIDENTIALITY

8.1 The Participant undertakes not to disclose to any third party, other than to its professional advisers or as required by law or as agreed by the Organiser, any confidential information relating to the business or affairs of the Organiser.

9. INDEMNITY

9.1 The Participant hereby indemnifies the Organiser against any loss, damages or expenses incurred or suffered by the Organiser (including consequential loss which shall include but not be limited to loss of profit, loss of anticipated savings and other economic loss).

10. GENERAL CONDITIONS

10.1 The Organisers make no representations or give any warranties as to the success of the Exhibition/Conference, or in terms of the numbers or type of visitor or Participant attendance.

10.2 The Organiser may assign or transfer or subcontract any of its rights, benefits or obligations under this Contract to any of its subsidiaries, its parent company and its parent company's subsidiaries from time to time without the written consent of the Participant.

11. ENTIRE AGREEMENT

11.1 The Participation Contract together with these Terms and Conditions, and the other documents referred to herein constitutes the entire agreement between the Organisers and Participant and supersedes all prior agreements or negotiations in connection with the subject matter hereof; No variation or waiver of any of the provisions of this Contract shall be binding unless in writing and signed by a duly authorised person of the Organisers and Participant.

11.2 If any term or provision in this contract shall in whole or in part be held to any extent to be illegal or unenforceable under any enactment or rule of law that term or provision or part shall to that extent be deemed not to form part of this contract and the enforceability of the remainder of this contract shall not be affected.

12. GOVERNING LAW

12.1 In the case of any issue arising from this Contract both Parties agree they will attempt to resolve it amicably before resorting to the courts of law or relevant authority whose decision will be final and binding.

12.2 Both Parties agree that this Contract shall be governed by and construed in accordance with the laws of Kuwait.

12.3 The Participant will obey any rule imposed by the local government, regulator, Organiser at any point of time; as deemed necessary for the successful hosting of the exhibition.

12.4 All Participants are expected to strictly follow the exhibition/Conference venue rules and regulations.